

FBLA National Leadership Conference **By Mrs. Karla Ludemann**

More than 15,000 of America's best and brightest high school students traveled to Anaheim, California as they showcased their talents as future business leaders and vied for the opportunity to be the best in the nation.

Future Business Leaders of America (FBLA), held its 75th National Leadership Conference in Anaheim, California on June 29–July 2. Participants from across the United States attended this exciting conference to enhance their business skills, expand their networks, and participate in more than 55 business and business-related competitive events.

Kade McMillan and Mrs. Ludemann took part in Institute For Leaders (IFL) and McMillan also ran for Mountains Plains Vice President. It was held in conjunction with the National Leadership Conference. On June 28-29, this high-energy, intensive, two-day seminar focused on leadership experience for state and local chapter officers, as well as members and advisers. This training conference prepared student leaders and members to assume their elected responsibilities and develop valuable life skills.

Hannah Olson and Sydney Davey competed in Global Business. This was a team event composed of two or three members. This event consisted of two parts: an objective test and a performance. The objective test was taken collaboratively by the team members. The test included: Basic international concepts, ownership and management, marketing, finance, communication (including culture and language), treaties and trade agreements, legal issues, human resource management, ethics, taxes and government regulations, currency exchange, international travel, and career development. The performance was a case study about a problem encountered in the international/global arena.

Kade McMillan competed in American Enterprise Project. This event consisted of two parts: a prejudged report and a presentation. The project promoted an awareness of some facet of the American enterprise system within the school and/or community and be designed for chapter participation. His report described chapter activities.

Anna Lewis competed in Graphic Design. This was a presentation that consisted of the following topic: You have been hired as a graphic designer for a new Family Entertainment Center (FEC) opening in a city with a population of approximately 200,000. Provide a branding package for the owners that would include a name for the FEC, logo, theme, store front design, interior and exterior signage, and menu boards.

Sydney Davey served as the Wyoming State Parliamentarian. Davey assisted other state officers with a state meeting consisting of parliamentary procedure for 400 Wyoming students. She also helped encourage participants and coordinate activities.

At the regional meeting the Upton chapter was recognized for numerous awards. Kade McMillan also gave a two minute speech for his campaign as Mountains Plains Vice President and all three candidates received questions for a 15 minute time period.

In addition to the competitions, students immersed themselves in educational workshops, visited an information-packed exhibit hall, and attended motivational keynotes on a broad range of business topics.

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